

NCUS BOARD MEETING
Rex Healthcare, Raleigh, N.C.
June 6, 2009

Present: Glenda Sandman, Monica Meredith, Laura Currie, Janet Ellis, Alice Bradley, Jill Millard, Dr. John Cotton, Rhonda Thomas, Susan Collins, Allison Grant, Brian Kilpatrick.

Call to order: Allison Grant, NCUS president called the meeting to order at 9:57 a.m.

Secretary's report: The only change made to the secretary's report was regarding the 2012 meeting. Based on the financial outcome from Myrtle Beach, we are going to wait until a decision would be made before using Myrtle Beach again. A motion was made to accept the minutes with those changes, and the motion was carried.

Treasurer's report: We are under expected budget income by approximately \$5000. The annual meeting was over budget by approximately \$6000. The Fall meeting projection was close to budget. \$4500 was spent out of reserve for the 2008-2009 budget, not including some expenses not yet processed. We cannot continue to run net negative. Dr. Cotton suggested we raise income and reduce expenses. The current reserve is approximately \$20,000.

Committee Reports

Finance: There is a decrease in vendor sponsorship. Dr. Cotton suggests not taking gifts from vendors, but rather take cash as income. We need to raise membership and registration fees. Raising both by \$5 would generate approximately \$3000. Janet Ellis suggested having a single day conference in the Fall and the Spring. Susan questioned our fees compared to other society meetings. We are approximately \$21-22 per credit.

Dr. Cotton suggested reducing printing costs by perhaps having voting ballots online. Allison thinks the new webmaster will be able to accommodate this. Susan said one-third of the mailed ballots were returned. We can also put the syllabus online and not give our discs – only handing out the agenda for the day and conflict of interest statements. Susan said she had very few comments stating the syllabus was missed.

It was questioned how the NCUS benefits from our president going to SDMS/AIUM. Rhonda stated it gives a good idea of what other societies do and what interests are out there. It is a good perk, but not necessary. Allison thinks SDMS is similar to our meeting, with similar speakers and topics.

The cost of food at the annual meeting needs to be held lower. Susan stated the cost is mostly from the annual meeting.

Lowering the speaker honorarium was discussed. Currently speakers are given \$350 for the first presentation and \$200 each presentation thereafter. It was suggested we lower

the honorarium to \$225/\$75. Currently we are giving \$550, but this will lower to \$300, saving \$100 per speaker if they present more than one topic. A motion was made to change the honorarium and was passed unanimously.

It was also brought up that we need more local speakers. Allison is working on finding local speakers. Perhaps we need to put a distance limit before reimbursing for flight/rental car. Brian and Rhonda will work on this. Allison states that some of the vendors have volunteered to pay for a speaker from their bureau to speak at our meetings. Allison and Susan will work on this.

It was suggested we raise the Fall meeting fee from \$125 to \$130. Laura suggested offering an option of purchasing a lunch ticket or lunch on your own. Susan thinks this will not be a big cost-saver. We need to promote upcoming meetings and awards at the Fall meeting. Rhonda motioned to raise the Fall meeting fee, Glenda seconded. Motion was passed unanimously.

Dr. Cotton is working on our tax status.

Nominating and Membership: Steve and Wendy were not present. We have 410 members – 285 active, 116 student, 6 honorary, and 3 affiliate. A suggestion was made to Allison about a joint NC/SC society. We may buy a list from SC and VA for our next meeting.

Education: Alice thinks ARDMS allowing students to take the physics registry ahead of graduation is a good thing. All 15 students from SPCC took the test with a 100% pass rate.

By-laws: No new report.

Communications: Rhonda said Christy was coming along and has a couple of articles for the newsletter. Rhonda will talk to her about putting benefits of membership into the newsletter.

Sonographer excellence: Not much going on. A lot of people were nominated at the Spring meeting (40+). There will be nominations again in the Fall.

Legislative watch: Pam and Tonya absent. No new news. Allison is going to ask Sergio to speak to us about the CARE bill.

Web page: Allison has two proposals for a new webmaster. For registration, PayPal has been fixed and is much better than before. This will give registrants a receipt immediately, and save Susan time with this. The fees are less than a regular vendor account. Jill questioned about fees for SDMS credits. We can also do webinar and/or tutorials. All agree that Spyderwoman should be our new webmaster.

Symposium: Allison has speakers lined up. Dr. Cotton suggests sending a list of topics we need covered to get suggestions. Brian suggested we ask hospitals and physician offices to sponsor society meetings.

Quiz bowl: No new information.

Fall meeting: Susan presented an agenda for the meeting. There are some conflicting echo lectures. There is a heavy echo/vascular vs. abdomen/Ob/Gyn. Dr. Cotton will try to get some Gyn lecturer to replace one of Wendy's talks.

Old business: We have an honorarium to build the Kremkau Scholarship. Rhonda is working on an application. We need to decide how this scholarship is to be used. Rhonda suggests a scholarship committee once we get enough money.

2011 meeting: The meeting is to be held at the Twin City Quarters in Winston-Salem. Room rate is \$129/night, including parking. Meeting room spaces are in convention center. Susan suggested we start on 2012 since hotels are offering better concessions due to the economy. Concord was suggested for the 2012 meeting.

New business: Allison noted that six months prior to Susan's contract end date, we need to do an evaluation. Her evaluation was done. Rhonda made a template for Susan's review. We will use this template in the future.

Allison motioned to adjourn at 11:50 a.m. Brian seconded and the motion was passed unanimously.

The next BOD meeting will be held September 26, 2009 at the Friday Center in Chapel Hill during the Fall meeting.

Respectfully submitted, Brian Kilpatrick, RDMS