

NCUS BOARD MEETING
WakeMed Cary, NC
FEBUARY 2, 2008

Present: Tina Cole, Pat Washko, Rhonda Thomas, Allison Grant, Diana Strickland. Dr. John Cotton, Dr. Eric Deigan, Glenda Sandman, Susan Collins.

Call to order: Tina Cole, NCUS President called the meeting to order at 10:00a.m. She reported she would not be available to preside at the spring symposium as she would be unable to travel due to her expectant condition. She had asked Rhonda Thomas to fill her position and Rhonda has accepted. Tina asked if this would be acceptable to the board and all present agreed. Congratulations were also extended to Tina. Tina then asked for the secretary's report.

Secretary's report: Glenda Sandman asked if there were any corrections needed to the minutes. With no corrections, a motion that the minutes be approved as written was made. The motion passed.

Treasurer's report: Dr. John Cotton presented the report to the board. The fall meeting had only broken even with expenses. He reported that in the past the fall meeting had shown a profit.

Finance report: Dr. Cotton explained that expenses have stayed the same or increased but that membership has dropped. Overhead expenses account for 32% of the budget. He reported the reserve has decreased each year for the last several years. Dr. Cotton asked what the "executive travel" expense was for. Susan reported Steven Penny had attended the SDMS meeting. Ideas for decreasing expenses were again discussed. Tina offered to copy the syllabus on CD for the spring symposium to eliminate the printing charge. The only expense to NCUS would be the cost of the blank CD's. Dr. Cotton said using a speaker bureau would be cost saving move. AMA credentials will be dropped starting next year. Pat Washko said by not having AMA we could offer more hands-on sessions. This could increase attendance and membership. Dr. Cotton suggested looking for other cost savings such as banking expenses. Overall costs have gone up by 12% and the spring symposium in 2009 at Myrtle Beach will be more expensive. Diana Strickland and Rhonda Thomas both suggested that it might be time to go up on the registration fees. Susan said it had been two years since the last increase. After the group discussed the need and how much the increase should be, it was agreed the fees would increase \$25.00 for members and \$10.00 for students. Tina made a motion to accept this and the motion passed.

Nominating Committee: Steven Penny, Rhonda Thomas

Rhonda reported the ballots for nominating new board members had gone out and were due back 2-15-08. Susan stated she had already received a number of them back.

Membership Committee: Teresa Jones, Rhonda Thomas

Rhonda reported membership has not changed.

Education Committee: Alice Bradley, Wendy Barnhardt

Wendy reported there had been no changes in the JRC-DMS requirements since the last meeting. Web based CME's were brought up but it was agreed there was no money for them at this time. The need for a registry review was questioned. Tina said that this had come up before but there did not seem to be much interest. The education committee will be asked to look into the need for it. Members input could be solicited on the evaluation form at the spring symposium or a survey letter from the NCUS President could be sent asking the members what they wanted the NCUS to offer.

Bylaws/ Policies and Procedures: Rhonda Thomas, Steven Penny

Nothing to report

Communication: Steven Penny, Christina Britt

Susan Collins shared information on developing a web base with "Constant Contact". This is a way to offer frequent updates to the members and a monthly newsletter. The cost would be \$144.00 for six months or \$252.00 for twelve months. There is no limit on the number of times it is used. Information such as hotel reservations could go out ahead of the brochures. It would also have a link to our website. She said we already have more than fifty percent of e-mail addresses for the members and would likely receive more of them on the spring registration forms. We could reduce the cost of printing and postage by using this service and would have more frequent contact with the members. We agreed we would still need to mail meeting brochures and nomination cards and should not start using the service until after the spring symposium. That would give Susan time to design the page and become familiar with the service. Diana said we should make a poster to be displayed at the symposium so the members would be looking for it. She asked Susan to send her the page and she would see that a poster was made. A motion was made to try the service for one year and that it should be purchased now. The motion passed.

Sonographer Excellence: Sandy Gillis, Pam Burgess

There have been seventeen nominations. Eight are qualified. The committee is discussing them.

Legislative Watch: Diana Strickland, Teresa Jones

No news although we are awaiting the outcome of the CARE bill. Pat Washko mentioned ARDMS was very much for re-certification for sonographers.

Web Page: Wendy Barnhardt, Chris Mann

Information is included in notes from communication.

Symposium: Pat Washko

The brochures for the spring symposium have not been mailed yet. One speaker had to cancel. The spot has been filled and the brochures will go out as soon as AMA approves the changes.

Quiz Bowl: Chris Mann, Alice Bradley

Chris had reported by phone that the quiz bowl was ready.

Fall Meeting: Allison Grant, Diana Strickland

The fall symposium will be held 10-25-08 at the Friday Center.

Old Business: The central office contract proposed in October had not been agreed upon. Susan presented two new contracts, one with her receiving commission from hotels and one the other without commission but with a pay increase and other changes. Each contract was for two years. Dr. Cotton asked to have the commissions explained. After discussion by the board members present, the second contract was found to be more acceptable. A motion was made to accept the alternate (second) contract. The motion passed.

New business:

The 2010 spring symposium had been suggested to be held in Winston-Salem. Susan reported that both hotels were going to be quite expensive and neither was offering much in the way of incentives. It was agreed that alternate sites should be explored and suggestions were made. Some of the suggested sites Susan already knew were not acceptable. She will gather information on the other sites.

Next BOD meeting will be held on April 18th at the Grove Park Inn during the spring symposium.

Meeting was adjourned at 12:10pm.

Respectfully submitted, Glenda Sandman