

# *The North Carolina Ultrasound Society*

## SONOGRAPHER SCIENTIFIC EXHIBIT GUIDELINES

### **I. ELIGIBILITY**

- A. Any sonographer member or student sonographer member of the NCUS shall be eligible for scientific exhibit competition provided their application is received by the NCUS Central Office by the specified deadline.
- B. Only one scientific exhibit may be submitted per applicant or group of applicants.
- C. Any exhibit displayed by a judge is ineligible for competition.

### **II. JUDGING**

- A. The NCUS Board of Directors shall select Judges. The judges' decisions shall be based upon the ratings listed in the Scientific Exhibit Judging Evaluation Scale.
- B. Criteria for Selecting Judges: 1) Member of the NCUS Board of Directors. 2) One or more of the judges must be represented by each of the following specialties: Abdomen, Ob/Gyn, Echocardiography and Vascular Technology.

### **III. SUBJECT MATTER**

- A. The exhibit may consist of sonograms or drawings supplemented by such charts, descriptive material, photographs, models, or related images from other modalities as deemed necessary.
- B. Exhibit topics may include a single case presentation, procedure, original research, literature review, or demonstration of normal anatomy, abnormal anatomy, or disease process.
- C. Emphasis should be placed on originality of material, technical excellence, educational value, general interest, and practical application to other sonographers.
- D. Exhibits for competition shall not have been shown at a prior NCUS Symposium.
- E. Exhibits must be the original work of the individual sonographer or group of sonographers submitting the entry and cannot be commercially prepared (as determined by the judges). Questions regarding this may be addressed to the Scientific Exhibit Committee.

### **IV. DISPLAY**

- A. The space required for the display of an exhibit shall be no more than two viewboxes for images, one 3 x 4 foot tabletop.
- B. Viewboxes and all equipment other than the display tables are to be provided by the exhibitor.
- C. The following information shall **not** be visible on the viewing side of the exhibit:
  1. Patient's name and examination site (hospital, clinic, office, etc.)
  2. Physician's name and/or office site.
  3. Sonographer's name or initials.
  4. Any information that may indicate the identity of the applicant(s) or their workplace.

### **V. INSTALLATION AND DISMANTLING**

- A. Neither the NCUS nor the Scientific Exhibit Committee shall be responsible for exhibits submitted for competition.
- B. Each applicant or their representative must install their own display during designated setup time. All exhibits must be set up by 8:00 am on Saturday morning.
- C. Location of exhibits will be assigned by the Exhibit Committee prior to the Annual Symposium weekend and will be dependent on individual space requirements.
- D. The applicants or their representatives must remove exhibits by the end of the Symposium on Sunday.

### **VI. EXHIBIT HOURS**

- A. The scientific exhibits will be open Saturday or during the hours specified in the Symposium program.

### **VII. PRESENTATION OF AWARDS**

- A. All exhibitors shall receive a certificate of recognition of entry in the NCUS Scientific Exhibit Competition.
- B. First, second and third place in three categories; ob/general, cardiovascular and echo will signify the winning exhibits. The Scientific Exhibit Coordinator will announce the winners at the awards ceremony on Saturday of the Annual Symposium.

**Failure to follow guidelines will result in disqualification of entry.**

*The SDMS Sonographer Poster Exhibit Guidelines served as a model for the NCUS Scientific Exhibit Guidelines.*

## EXHIBIT JUDGING EVALUATION SCALE

NAME OF EXHIBIT: \_\_\_\_\_

I.	General Interest and Practical Value to Large Number Of Sonographers.	Excellent	16-20	_____
		Above Average	11-15	
		Average	6-11	
		Fair	0-5	
II.	Originality of Thought or Preparation	Excellent	16-20	_____
		Above Average	11-15	
		Average	6-11	
		Fair	0-5	
III.	Educational Content	Excellent	16-20	_____
		Above Average	11-15	
		Average	6-11	
		Fair	0-5	
IV.	Technical Quality (Including: descriptive material, photographs, diagrams, charts, models, images, etc.)	Excellent	16-20	_____
		Above Average	11-15	
		Average	6-11	
		Fair	0-5	
			<b>Total Score:</b>	_____