

North Carolina Ultrasound Society  
Board of Directors Meeting  
Friday Center Chapel Hill, NC  
Saturday, October 20, 2012

Meeting called to order by Diana Strickland

**In attendance:** Dr. John Cotton, Diane Reed, Dena Smith, Allison Grant, Alice Bradley, Jennifer Epperly, Michele Dail, Cathy Godwin, Teresa Jones, Brian Kilpatrick, Devon, Marta, Susan Fail, Rhonda Thomas, Diana Strickland, 2 mentors  
**Absent:** Rachel White, Amy Safrit, David Wood

**Approval of minutes** – discussion about the honorarium update \$200 per talk. Motion made by Allison Grant, Second by Teresa

**Treasurer's Report:** Budget approved in constant contact, Allison did not get this email survey. Discussion about decrease in attendance at Fall meeting, need to change venue, going West and then East. Please give us ideas.

**Finance Report:** Profit made at the Spring meeting (\$19,000 meeting) - \$4,000 for the year

**Nominating Report:** Rhonda will get the evaluations reviewed and nominations updated to go out in December or January and will be ready to vote in January.

**Membership Report:** 407 members, 336 affiliate 73 students 6 honorary 50 are registered for next year. Discussion about CCI and we will add this to the website and Laura had put this on the sign in sheet. CCI was represented here as a vendor. Easy fix. Diana will look at their list and see about adding them.

**Education Report:** Alice will look in the Charlotte area for a Fall meeting. Also we can check with Laura with Siemens. UNC Charlotte Dr. Cotton

**Education Report:** Mentor will get update to Marta for the Newsletter. Nefer Patton, Laurie Reinhardt. They participated in the meeting and helped at the desk and with the vendors. Kim Watts and Ruggie McKenzie retired this year. Alice reported on MSK workshop to get a workshop started– new pilot released in August. She is still working on this. Diana reported that Some exams like Fetal Echo, windowed test, May and Dec find out in 90 days to start 2013. Other windowed 2014.

**Communication Report:** Marta is frustrated about articles being submitted. Talked to some lectures today to get some things reported. Asked about CCI and reporting in the Newsletter will contact Mike Foster.

**Bylaws** – Change in the honorariums to \$200 per talk. Diana asked for a vote and it passed. Physics lecture will be \$1000.00. This will be added to the Bylaws.  
Quiz Bowl: Cathy/ Marta/Alice are working on this. Nice bank of questions.

**Web Page:** Allison said they were working on items that were asked about. She will update Policy and Procedures after meeting vote. Posting is easy but finding some things is hard and that is why we use Cory. She can capture the data and keep it all in there, especially for all members. Way to email everyone from the website, Laura will work with Cory. [YOUR MEMBERSHIP.com](http://YOURMEMBERSHIP.com) contacted Laura about their product and all that can be done. Their cost is (650.00 a month. Social networking, printing membership cards are some of the services they provide. Laura talked to Cory and hopefully we can upgrade to the new Joomla. Cory has given us a proposal for the upgrade. (We pay Cory \$60.00 annually and then hourly as needed) Laura could do more if she knew how to do it. Update website and to latest version, etc. proposal from Cory is \$1500.00 with discounts, time to set it up, etc. Dr. Cotton asked if Joomla was the best program. Laura said that she really liked Joomla. Diana suggested that Laura and Allison meet with Cory. Dr. Cotton suggested that we just spend the money and get the upgrade, 2<sup>nd</sup> Diana and all voted on. Update minutes and put this on the website as well. Checking on the vendor levels so that we can put that on the website.

**Sonographer Excellence:** There are 8 names now and we will update these from meeting today to be given to Dena. Submitted by November 30<sup>th</sup>. February 1<sup>st</sup> is the deadline for letting Laura know.

**Legislative Watch:** Diana said no changes but a long session will be starting in January. Let Diana know about any changes if you hear anything in the news about the Care Bill. Diana updated us on some new things going on. Diana explained to the mentees about what the Care Bill was about.

**Symposium Committee:** Great job to Dr. Cotton and Devon. They worked on getting new speakers that had never spoken before. Diana showed the layout for the Spring meeting. Dr. Kremkau will not be attending and in 1996 Nate Pinkney did out Physics talk and he is coming again this year. Dr. Cotton said that he was going to talk to Pat Washko about the vascular Society 4 weeks prior and possibly doing a joint meeting and have a separate track for Vascular. Diana will talk to Jesse and Pat for the future, after Grove Park. Dr. Cotton will talk to Dale. Cathy will do the Scientific exhibits.

**New Business:** Proposal for W-S for 2016 was reviewed and Embassy Suites and Marriott. (\$159.00 room rate) W-S Bureau will help us with the costs. Laura will talk to them about reducing the room rates. The dates 3/10-13<sup>th</sup> 2016, 4/7- 10 is another option. They will negotiate and send out a survey vote.

Diana had a request from the ACR about to see about posting a meeting Breast Imaging. Dr. Cotton asked if we could post on their website. SDMS Journal and SONOWORLD

**January Board Meeting 12<sup>th</sup> at Rex Healthcare.**