

**NCUS BOARD MEETING
JUNE 12, 2010
SPCC/JCCC TELECONFERENCE**

Present: Brian Kilpatrick, Alice Bradley, Jill Millard, Amy Safrit, Karen Fowle, Laura Curry, Cathy Godwin, Janet Ellis, Rhonda Thomas, Allison Grant, Rachel White, Debby Childs, Susan Collins, Dr. Cotton, Diana Strickland.

Call to order: 10:00 a.m.

President Comments: Alice is now president due to Wendy taking a job with a vendor. She thanked everyone for their help and stated changes happening at SPCC and her available time is limited. We will get through this collectively. All members introduced themselves. This was our first time using teleconferencing. This is a progressive step for the society.

Secretary's Report: Rhonda took minutes for last board meeting. The minutes were approved with no changes.

Treasurer's Report: Our income was up for fall meeting. The annual meeting was down \$18000 from projection. Income was \$17000 less than projected. Cost-cutting saved half of the projected budget at the spring meeting. We are \$20000 in the black, and will finish out the year in the black. Travel, speaker expenses and food are biggest costs at meetings. Allison stated that everyone complained about the food on the comment sheets. Web expenses were higher this year due to setup for the new vendor. Costs will not be as much in the future. Proposed budget was shifted from costs from this year. We need to put a number in for lunch for spring meeting. We are trying to keep costs down by using local speakers. We will have an e-vote on the proposed budget at a later time. Dr. Cotton proposed raising registration fee to \$175 for members and leave student rate the same for fall meeting. Motion passed.

Nominating: Allison has the first round of nominations. Susan reminded us that we now have 19 members instead of 20. Amy motioned we ask first alternate from last nominations, motion passed. A question was raised as to whether this was actually part of the by-laws. They state that board members cannot be affiliated with any vendor. We will ask the first alternate who is willing to be on the board to fill Wendy's place.

Membership: Janet stated we have 336 total, 220 active, 106 student, 6 honor, 4 affiliate. Overall membership is down from last year, approximately 100 members. Amy stated the membership will vary in relation to where the annual meeting is located. Alice stated that if we start to offer other perks of membership, it will go up. Susan believes that since paper membership notices did not go out due to online registration, perhaps this is part of the reason membership declined. Karen brought up idea of professional liability insurance that we could potentially offer as part of membership. She will look into this and see if we could offer this service to our membership. Janet had an idea about groups from different hospitals planning trips for meetings, and possibly offering discounts for joining during different months. We are thinking of ways to get people interested earlier in the year rather than right before the annual meeting. The idea was raised to see if a vendor would sponsor a member (student or tech) for a conference. Allison stated that it is very hard to get money from vendors at this time. Perhaps we could have a raffle for a free registration for the next conference. Alice asked Janet to put this in written format and email to the board so we could decide on this and make decisions in October. Susan brought up idea to give extra three months if someone registers in October for fall meeting

and get the next year included as well. Laura motion add the incentive of three free months, motion passed. Karen will work on a promotional board for the fall meeting.

Education: Cathy is working with educators and GE reps trying to get donated equipment for all programs. GE is willing to do continuing education for sonographers and educators. They are asking clinical sites as to what topics they would like to see.

Bylaws: No report.

Communications: Laura reminded everyone that the newsletter deadline was May 31 and articles must be submitted to Susan. There is still time to add information. Allison is going to do a wrap-up of the spring meeting. We discussed having a student on the board. Susan suggested other societies have a mentor/mentee program. We could have one student from each school be assigned to each board member and have them help work during the meetings, with free registration. This will be handled by the education committee and they will bring guidelines and recommendations to the next board meeting. Laura needs articles for next newsletter, which has a deadline of August 31. Laura asked for a peer-review process before student submissions to go over grammar, etc.

Sonographer Excellence: Cathy sent out guidelines for future recipients. The scoring criteria were evaluated with Theresa Jones' help. They have added 1 point for each year of service since first certification, which will help sonographers who have not published and have been overlooked. Rhonda motioned to accept, motion passed. We have about 15 nominations so far.

Legislative watch: No report.

Web page: Susan is going to put up new officers on web page.

Spring Symposium: The spring meeting is March 25-27 in Winston-Salem. Alice will have full report in October for speakers. Phil Bendick will come do two vascular lectures.

Quiz Bowl: Cathy presented some revision in the guidelines.

- 1) Delete VIII.C. Change VIII.D to VIII.C.
- 2) Change sentence 3 in IX.A.1.e to read, "If the team gives an incorrect answer or fails to answer within the 5 second time limit, they forfeit their answer and lost the point value indicated by the question value."
- 3) On page 4, change the first bullet for submission of questions to read, "The submitting team and year of submission must be printed at the top of the page."
- 4) On page 4, change #3 to read, "The photographs submitted do not have to appear directly in the reference but the content of the question and answer shall be referenced. For journal citations, also use year and/or volume."

Now everything can be electronically submitted. Guidelines for the chairperson have been created. Jill motioned to accept changes/recommendations. Motion carried. Scientific exhibit guidelines were added. Wording about viewboxes has been removed, and the judging scale made larger. The changes were approved.

Fall Meeting: Alice and Jill have a list of speakers we still need, especially echo. Dr. Cotton has five echo lectures. We still need an abdomen and one or two OB/Gyn speakers. Allison will send list of speakers that she has (recommended Dr. Myers and Dr. Hertzberg). Alice stated we will not be able to do a "lunch and learn". We have not yet scheduled for next year. Susan

wants to put us in for three rooms again next year, and will not schedule the last weekend in October. She stated it is easier to back out of a room than to add another one after we have booked. We will decide at the January meeting if we need two or three rooms.

Old Business: Rhonda provided a list of all vendors for the 2012 locations. Rates would include discounted price if we sign two contracts at Concord and Grove Park. GP rates are based on no plated lunch and we would get room rate discount if we did lunch (plate or box). Everything would be in one wing at GP. Cathy suggested we stay centrally located (Raleigh, Greensboro, Winston-Salem) every other year. Alice suggested we could do half day meeting without lunch in one room and have a second room with Kremkau on Friday, then have 8-1:30 sessions with one break for vendors on Saturday and Sunday. It was decided that this could work for a resort, but not all hotels. Allison motioned to have meeting at Sheraton Imperial, if they have space, for 2012. Susan will talk to Sheraton and Embassy Suites in Cary. Cathy stated that we need to form a committee to look further out for meeting spaces. Rhonda, Dr. Cotton, Diana and Alice will be the committee. We will have e-vote on the 2012 location.

New Business:

- a. Alice is new president. We need nomination for new VP. Discussed the duties of the VP. Diana volunteered for position and was unanimously elected.
- b. Educational scholarships – The possibility of having one student per school come to a meeting for free in lieu of scholarship. Guidelines will be forthcoming.
- c. Fall meeting fees discussed in treasurer's minutes.
- d. We need feedback on teleconference. Do we think this will work for future board meetings?

The meeting was adjourned at 12:10.

The next meeting will be on October 30, 2010 in Chapel Hill.

Respectfully submitted,
Brian Kilpatrick, RDMS