

NCUS Board of Directors Meeting
October 18, 2014 Concord, NC
Great Wolf Lodge

Board Members Present:

Marta Thorup, Rhonda Thomas, Diana Strickland, Teresa Jones, Chris Mann, Mike Foster, Alice Bradley, Mark Schubring, Tonya Howell, , Dena Smith, Amy Safrit, Cristy Webster, Dr. John Cotton, MENTEES- Phoebe Blankinship, Carmen Gurganious, Brittany Davis, Administrator- Laura Currie

Board Members Absent:

Devon Allred, Brian Kilpatrick, Diane Reed, Jenny Epperly, Susan Fail, Rachel White

Meeting called to order 4:40pm.

Approval of Minutes

Alice and Amy seconded

Treasurer's Report:

Dr. Cotton reported that we have a net loss of \$1,000, for the Fall Meeting. We feel that it was worth it to reach out to the Charlotte area.

Committee Reports:

Finance:

Nothing additional to report from the Treasurer's report.

Nominating:

Retiring - Susan Fail, Alice Bradley, Diane Reed, Rachel White, Dena Smith, Dr. John Cotton, Devon Allred, Jenny Epperly, Brian Kilpatrick, Amy Safrit. The Nominating committee will reach out to them to see if who wants to run again.

Membership:

392 Members: Active-231, Student-95, Affiliate-6, Honorary- 6.

Education:

Alice reported on New Programs being offered.

-Advanced Cardiovascular program (SPCC) plan launching with certificate offering January 2015

-Cardiovascular Sonography program (CFCC) launched with certificate offering August 2014

-MSK Sonography Certificate (SPCC) application submitted from Fall 2015 approval

Welcome the three new mentees:

- Carmen Gurganious - Cape Fear Community College
- Phoebe Blankenship - Cape Fear Community College
- Britney Davis - South Piedmont Community College

Communications:

Deadline November 1 for article, Cristy is doing an Echo article, Teresa asked for articles

By-Laws/Policies & Procedures:

Revision to By-Laws - Central Office will update the fees and put it on the web.

Talked about a policy concerning our email lists and who is able to obtain these, i.e. vendors, etc. The Committee will work on this. Laura said that once the vendors pay they can get a list of members. Mike will call ASE and see what their policy is and what their cost is.

Student Competitions:

Web Page:

Laura is going to check with Cori about changing the background color for our website. She will also ask about a way to nominate Board Member and SEA. Laura will ask Cori about being able to fill out evaluations on the webpage.

Sonographer Excellence:

Alice reported that we have 23 nominations (3 with no contact information), we will have to move on if we don't receive this information by the deadline. Those nominated will receive a letter letting them know of their nomination. We feel that it is important for everyone to know they are nominated. The letter template is on Google drive. Alice will call the nominees that are not members and she will discuss the option that they can join and still be nominated (all but 8 are not members). Rhonda will contact the members that nominated Alice and Dena, since they are both nominated. Since Alice and Dena are Chair and Vice-Chair...another committee member will make the announcement.

Legislative Watch:

Diana informed that the SDMS is redoing the scope of practice. The national Care plan is still out there, but may go away.

Symposium:

101 registrants and very successful, will check and see if how many were from the Charlotte area.

Old Business:

-Election process will remain as is (we had talked about the "at-large" process at the last meeting)

-Creation of a need based (not merit based) scholarship program...Alice will do this.

Registration to the Spring meeting only. (Ideas are to have them write an essay and then have a drawing.) Alice will work on this and report back to us. (SDMS - click on Foundation and see how they do it)

- NCUS promotional merchandise - any ideas let Marta know. Badge reels, bags, etc
- YouTube video NCUS - possibly something for the Mentees to do at the Spring meeting

New Business:

- Spring 2015 50/50 raffle
- SDMS conference 40 minute lecture with Q&A = 50 minutes. 10 minute breaks and then starting each lecture on the hour. New vendor contacts coming in the Spring. Marta and

Laura Currie attended the SDMS. Massage chairs - check on donation. "Massage by Design" \$400 for 3 hours)

- Dr. Randy Moore will lecture MSK mini conference on Friday running concurrent with Physics review.
 - Brian Sapp, Vascular will be doing a lecture and live demonstration format on Saturday and Sunday.
 - Live Demonstrations Saturday and Sunday
 - Dr. Phil Bendict doing a Key Note and then business meeting after the keynote in the morning)
 - Mani is coming
 - Henrietta - Saturday night dinner cruise...cost for each member but they have to pay up front
 - James Day (no honorarium research committee)
 - Diana said that Dr. Kremkau's secretary asks for us to spread the word about a symposium for clinicians, etc. Possibly to post on the web or put in the newsletter.
- **Event Mobe - app for every attendee, Evaluations, handouts, great link for each meeting.
**Crowd Compass - Map,

Next meeting January 10th 10:00am Dr. Cotton's office in Chapel Hill, NC