

NCUS Board of Directors Meeting  
June 7, 2014 Wilmington, NC

**Board Members Present:**

Marta Thorup, Rhonda Thomas, Chris Mann, Cristy Webster, Diana Strickland, Laura Currie

**Board Members by Teleconference:**

Teresa Jones, Mike Foster, Devon Allred, Amy Safrit, Alice Bradley, Brian Kilpatrick, Dr. Cotton, Diane Reed, Mark Schubring, Jenny Epperly, Tonya Howell

**Absent:**

Susan Fail, Rachel White, Dena Smith

**Approval of Minutes with the changes**

**Treasurer's report:** \$10,500 profit from the Spring meeting...membership attendance down

**Committee Reports:**

**Finance:** \$10,500 profit from the Spring meeting...membership attendance down. Need to work on increasing the attendance

**Nominating:** Marta will email the list to Chris Mann. Chris asked the Board Members that go off the board about running again. Discussion about deleting the "At-Large" category. (Eastern region was always hard to have enough representatives) We will have one person from each region as stated in the By-Laws.

**Membership:** Brian reported

Marta asked that Laura send contacts to offices, hospitals, etc in the Charlotte area. 2100 registered sonographers in NC. Mike Foster suggested that we have a laboratory membership for a certain price...allowing a certain number to attend. Cristy noted that so many sonographers were getting their CME's on-line...Dr. Cotton stated that so many were free. Alice stated that it is so important to be a part of the Society, networking, etc. Marta suggested creating a YouTube video to see what we do. Alice suggested that the Mentees do this.

Membership renewal terms will change to 12 months from joining.

Current membership numbers: 187 total (as of 7/11/2014)+  
108 Active  
69 Student  
4 Affiliate  
6 Honorary

**Education:** Alice reported on the 3 new mentees: Carmen Gurganious, Phoebe Blankenship, and Britney Davis. They will start and attend the Fall meeting. Alice needs 3 volunteers for Mentors. Marta asked about the scholarship program. Needs to be separate from the Mentee program...application process. Tonya suggested that we use the 50/50 funds for a scholarship fund. Marta will look into this. Mike suggested that we have a “textbook award” that we give to each school, to get our name out there. Diane suggested that each school’s name goes in a pot when they attend the meeting. Mike will look into this and come up with a proposal.

**Communications:** Teresa commented that the Newsletter went out. Has enough information to put out another newsletter this summer...end of July. Marta encouraged the Board to post on Facebook. Mark talked about “Sonographers do it in the Dark” on Facebook. Diana commented that Hudson’s article was excellent. Marta thanked Teresa for a job well done.

**By-Laws/Policies & Procedures:** Dr. Cotton had nothing to report.

**Student Competitions:** Chris asked that Amy help with OB and Marta reported that she had 3 boards ready to go.

**Web Page:**

Job posting ...send it to Laura and she will send it to Cori.

**Sonographer Excellence:** Alice reported that we have 23 nominees at this time.

**Legislative Watch:** Diane reported about the PACS, ARDMS has 2017 guidelines about that and it will be in our newsletter. Diane reported that things have been very quiet. Marta asked if we had an SDMS representative from NC. Diana said they did away with this.

**Symposium:** Alice has a list of lectures so far and it is on the agenda. Dr. Cotton will get 2 echo talks. Mark said he had an Echo talk and will send it to Alice. Please email lectures to Marta for the Spring. Dr. Cotton has 2 echos, Teresa has 2 for OB.

**Old Business:**

Mascot – Cancelled due to lack of interest.

Dr. Sharma submitted expenses for professional images produces for his lecture. Speaker expense reimbursement does not include reimburse for production of official images. Laura will send a note saying that we don't reimburse for professional images, only travel expenses.

Contract signed for the Fall Symposium 2015, October 17, 2015 with The Friday Center.

**New Business:**

1. NCUS trademark merchandise, Marta asked about this and how did we feel about this. Marta will look into it.
2. Local uniform store as a vendor. Marta will check into this. Marta will check on a book vendor. Diana suggested that we have a flash drive with the lectures on it. (\$5.00)
3. Marta is checking on the changing around the schedule for breaks. Dr. Cotton suggested we try this...net 15 minutes. Amy suggested we have more time with the vendors. Vendor, Josh Kaplan with Zonare, suggested that we have an after meeting social. "After Party".
4. Friday live vascular demonstration...with possible 4 CME's, Teresa suggested that we do this during the After Party. Marta has someone in mind for doing the lecture part of this event (live demonstration) Laura said we could use the Community College lab and Mark said we could use his equipment and do it at the Hotel. We are going to try it at the Spring meeting as a Pilot. Diana suggested a cost for this day. Costs will be considered after expenses are determined. Rhonda said that with facilities requiring Vascular for seasoned sonographers, this would be a great way to increase attendance.

5. NCSVU (Dr. Cotton reported that they are interested but concerned about the costs...) They will get together with their board and get back with us in the future.
6. Past Student Mentee suggested that we add a “Job Seekers” site on the website. Teresa suggested the Forum as a place to do this.