

NCUS Board of Directors Meeting
January 12, 2015 Chapel Hill
UNC - Dr. Cotton's Office

Board Members Present:

Devon Allred, Dr. John Cotton, Laura Currie, Marta Thorpe

Board Members Teleconferencing:

Alice Bradley, Cristy Webster, Dena Smith, Diana Strickland, Rhonda Thomas, Teresa Jones, Chris Mann, Amy Safrit, Phoebe Blankinship, Jenny Epperly, Brian Kilpatrick

Board Members Absent:

Tonya Howell, Susan Fail, Diane Reed, Mike Foster, Mark Schubring, Rachel White, Carmen Gurganious, Brittany Davis

Approval of minutes:

Amy and Teresa seconded

Treasurer's Report

Everyone should have gotten a copy of the Budget, nothing new to report

Committee:

Finance:

We showed a loss of \$1500 + from the Fall meeting

Nominating:

14 accepted of 21 nominees. The voting is open until January 15th. So far 71 members have voted and we sent 292. Alice commented that all 3 of the previous men tees are on the ballot, which is great.

Membership:

352 members, 244 active, 6 affiliates, 96 students, 6 Honorary

Education: Alice reported

Mentees:

- Cape Fear: Carmen Gurganious
- Cape Fear: Phoebe Blankinship
- SPCC: Brittany Davis

Case Studies from mentees were included in the fall newsletter, so if you haven't done so already please take time to review these awesome cases.

New programs:

- Advanced Cardiovascular program (SPCC) plan launching with certificate offering January 2015. Update: Still looking for instructor—launch has been moved to fall 2015. If you know of a sonographer that might be interested please refer them to the SPCC website to complete an application.
- CFCC has approved 8/2/14 for certificate in Cardiovascular Update: 4 student accepted for Fall 2014
- MSK Sonography Certificate (SPCC) application submitted for Fall 2015 approval.

Update: November 2014

- 1) Planning session was held and all NC Sonography educators at schools that offer general programs were invited. The meeting was held via Webex. Laura Currie, Mark Hartman, Amber McCraw, Amy Dela Cruz, Vicki Geddings and Renee Batts were in attendance.
- 2) Course descriptions, the program application and curriculum standards were submitted to the NC Community College System Office. These documents will go to the NC board in January and then in February for final approval.
- 3) Dr. Randy Moore has agreed to teach the courses for SPCC. The program will be delivered blended with lecture online, lab designated weekends and clinical at the appropriate clinical setting.
- 4) If approved, other colleges will have an opportunity to join SPCC

Communications:

Newsletter went out. Some trouble with articles being sent out, please sent in PDF form. We have a Twitter account - Diana said that it is good with postings and announcements, a good news source. Marta would like for the Communications committee to continue to have some movement with Twitter and FB. When the brochure is complete, Diana will post it on Twitter. Jenny suggested we put a mentee on the committee.

By Laws/Policies & Procedures:

Dr. Cotton Nothing new to report

Policy issue - email address list - getting in touch with other society's about how they handle this issue.

Student Competitions:

Chris is working with Amy about the rounds they have. Amy will update.

Marta has 4 complete rounds ready to go (unused rounds) Marta will email these to Amy. Chris will email the forms and Laura will send updated forms to Cory. Chris asked that the Web be updated with Chris's email (from Cathy Godwin's). Update on Google drive. Chris will need scorekeeper, etc. for Friday night. Cake again for Quiz Bowl...Amber will call Chris and order.

Web Page:

Rhonda asked Laura to report. The website was hacked in July. The tabs across the top were hacked. Hacked again in December 2 more times. We have security issues that need updated. We need to update in the next 6 months. Joomla (redesign of the website) or Word press (more expensive but would be more user friendly) will not be done before the Spring meeting. It will be done between the Spring and Fall meeting. We might need a new Security consult. Cori is a web host, maybe she could recommend someone. Are our members safe? Dr. Cotton asked that we go ahead and put on a Security software now and then Laura will ask Cori about a quote that we will address at the next board meeting. Laura asked to names that Cori can forward any nominations to...SEA (Amber) and BOD Board members.

Sonographer Excellence:

32 nominations. Alice has sent all of those that are not members a letter and made phone calls saying that they will need to become members. As of yesterday, not much response. 18 nominees are solid. Divided them our to her members, hopefully she will have the final names by the end of January. Alice will send the final names to Rhonda and she will do the final scoring and a member of the SEA committee will present the award.

Legislative Watch:

Short session, not much going on. NC is getting ready to pass a new law. If an issue is forwarded to a committee they will have a limited time to review it and if it doesn't get reviewed it automatically goes to the floor for a vote. We need to keep an eye on things. Diana encouraged everyone to go to the website NCSRT.org to review the bill. This is the Radiologic technology licensure bill.

Symposium Committee:

Fall Symposium - 25% were from that area. Alice suggested that we return in a few years. 92 attendees (down a little from prior Fall meetings) There was about a \$1500 plus loss at this meeting but we felt that we needed to be represented in that area. Again with Wilmington, there are sonographers in that area have never attended a NCUS meeting. Diana suggested that we try Greenville. She will report at the next board meeting with some information. (Oct 15 or 22, 2016)

Old Business:

- a. Event Mobi on-line meeting app - we will table this for now
- b. Foundations - Alice said she would help with the research. Marta wants to create a committee for this.

New Business:

Dr. Randy Moore will run concurrent with Physics. (\$300 and \$400 for his time we can only have 15 - 18 in the class) 4.75 credits for the class. We need 5 or 6 models. Shoulder, knee, elbow. Registration would be \$300 for the MSK (only) Friday, and Sat and Sun \$450.00.

Vendors - Diana said that Mike Masterman said they would stay one more night. Mark Hartman is sponsoring Randy Moore. One vendor is donating \$1500 for the meeting. Party will cost \$6000 - \$1500 will buy 5 hors de fours with an open bar, (cash bar will cost \$150 for the bar tender) GE's attorney's said that it has to be an educational event - could do the Quiz Bowl but they want more time with the members. Diana suggested that we try it and see how it works. Meeting ends at 4:50 and then goes right into a Vendor Meet and Greet session. Possible Massage session)

50/50 - sign, Laura will get one printed.

Phoebe asked about the Youtube video. She can bring a camera, Marta asked they she keep it short and make a video. Dad is a editor and make a video. (5 minute length)

Next Board meeting March 13th at 2:00pm

Meeting adjourned 11:55am