

NCUS Board of Directors Meeting
January 9, 2016
Cape Fear Community College (Union Station) - Wilmington, NC

Meeting called to order at 10:05am

Board Members Present: Chris Mann, Rhonda Thomas, Cristy Webster

Staff Present: Laura Currie

Board Members teleconferencing: Michelle Dail, Jeff Jewell, Diana Strickland, Dr. John Cotton, Amber McGraw, Marta Thorup, Mark Schubring, Bridget Niemeyer, Devon Allred, Mike Foster, Teresa Jones, Amy Safrit

Board Members absent: Brian Kilpatrick, Tonya Howell, Emily Bouchard, Hudson O'Keefe, Dara Garces, Dena Smith

Approval of minutes: Rhonda made a motion to accept the minutes, Bridgett seconded

Treasure's Report: Dr. Cotton reported and adjustments were made. Fall meeting had a profit of \$500.

Committees:

Finance: Adjusting categories to make better sense

Nominating: Mike asked that Devon be named chair now. 21 people were nominated and one was unreachable so we had 13 chose to run. 5 positions were filled.

Eastern Region:

Marta Thorup

Central Region:

Helena Summers, MD

Western:

Amber McGraw

Members at Large:

Rhonda Thomas

David Wood

Institution and contact information needs to be added so that we can get in touch with the nominees easier. Laura asked Devon to get a list of questions to her so that we can redo the Nomination form.

Membership:

Active: 202 - Affiliates: 8 - Students: 103 - Honorary: 6 - Total: 319

Mike Commented that he would like to see an increase in membership while he is President, several suggestions were made about ways to help with this.

Suggestion was made by Jeff that we should do something for National Ultrasound Week. Perhaps we should do something at each major workplace.

We need to be more present on the Facebook page. You Tube video will be ready for the next meeting.

Education:

Amber commented that we should go to each education class to do case studies. Not much to report, mentor program she is working on and will have it ready March 1st. There will be an educators meeting at the Spring meeting. Jeff said that Emily contacted them that the Finals are April 8th and that would interfere with Emily. Emily will be there for the Quiz Bowl, Saturday and Sunday because of exams.

Communications:

Marta will make the video and have it ready for the Spring meeting. Facebook needs to be accessed more.

Newsletter comments from Hudson - thanks, Michelle, Emily and Teresa, looking for articles and anything that we use on the newsletter.

By-Laws/Policies & Procedures:

Marta put together for an addition to the Policies & Procedures for the NCUS Foundation Response was good and put it up for a vote. Update to Policy & Procedure - vote passed.

Amendment to Policies & Procedures:

"NCUS Foundation

The NCUS Annual Conference Grant Program covers the cost of registration fees to the next annual NCUS Spring Medical Ultrasound Symposium. There may be 2 chosen per year from applications received during an application period. NCUS Foundation will be funded through donations and run by a NCUS committee. Refer to NCUS Foundation attachment."

(Attachment is available on Google Drive for review)

Foundation: (on Google Drive NCUS Foundation)

Still need - A way to donate to this foundation on the website.

Dates for the committee to follow

First official recipient was chosen, Laura asked if we can just consider her registration to be at no charge since the Foundation only has \$100 at this point. Agreed to do this.

Applicants will have a certain amount of time to submit an essay.

We can reevaluate all of this after one year.

Student Competitions:

Chris sent out new information for Quiz Bowl, making it easier to get the rounds done. Need 20 questions per each round, tie breaker questions and Final Jeopardy. Bridgette will also generate some questions. Pictures are good! Keeping it fun to make the Headers fun and simple. (Laura suggested that we keep it fairly simple and not too difficult) Amy will help with the questions. Time frame should be April 1.

Use of Viewboxes needs to be removed from the Scientific Exhibit Rules. This can be changed in Google Drive. Chris and Bridget will work on this.

Web Page: Mark didn't really have anything to report. Needs to be updated from the last meeting. We can make any changes to the Home Page. Cristy suggested that we do a starburst prior to each meeting and we can send any suggestions to Mark and Laura and she can change the page. Fall meeting information needs to be added.

Sonographer Excellence

Diana will go over the update Scoring Criteria:

-One point for having served on EACH professional Board

-One point for being published (Article, case study, etc.) and One point for book or chapter.

These changes will be implemented in the NCUS Scoring Criteria for SEA

Legislative Watch: Mike said that he had not found much information except for the Abortion issues that are still being discussed. Talked about an outside group taking over Medicaid issues. Looking into 2017 keynote speaker talking about licensure.

Symposium Committee:

Chris is almost done on speakers:

2 general slots

2 OB/GYN

Mike has abdomen speaker for him.

Mark Vascular surgeon in Charlotte.

Fall Meeting - October 22nd - Diana

January 20 taking a class to use the event on-line scheduling program.

Caterers being decided and she will have this information at the Spring meeting.

Revised Vendor Pack - \$1200.00 so no longer has different levels. They can't get anything in return for their costs, no door prizes. No sponsoring the receptions, etc. Has to be educational only. We need to come up with our own door prizes.

Future meeting locations -

2017 - Fall Teresa to look into Wake Forest Center0)

- Cape Fear Community College

2019 Myrtle Beach or Wilmington Embassy Suites

Meeting adjourned 11:56am